

Privacy policy: Innovation competition under the Future of Care Work (CAREFUTURE) project

The privacy statement applies to the register of the Care Work of Tomorrow innovation competition under the Future of Care Work (CAREFUTURE) project.

Project description

The Future of Care Work (CAREFUTURE) project investigates the causes of the care crisis and innovations to mitigate it. Together with stakeholders, the project is engaged in building a new kind of innovation culture and competence for paid and unpaid care work. Organizing a national innovation competition is one of the key ways in which the project aims to have an impact. The Finnish Institute of Occupational Health is responsible for organizing the innovation competition and collecting related data. The consortium project is led by the Finnish Institute of Occupational Health in partnership with VTT Technical Research Centre of Finland, the Finnish Institute for Health and Welfare, the University of Jyväskylä and the Tampere University of Applied Sciences.

Contact details of the controller and the Data Protection Officer

Contact point:

Finnish Institute of Occupational Health

P.O. Box 40

FI-00032 Finnish Institute of Occupational Health, Finland

tel. +358 (0)30 474 1 (switchboard)

Contact person: Vilja Levonius, Specialist Researcher, Finnish Institute of Occupational Health,

[vilja.levonius\(at\)ttl.fi](mailto:vilja.levonius@ttl.fi), tel. +358 (0)30 474 2360

The data subject can exercise their rights concerning the processing of personal data centrally through the contact point: The Finnish Institute of Occupational Health Data Protection Officer, [tsv\(at\)ttl.fi](mailto:tsv@ttl.fi), tel. +358 (0)30 474 2429

In the case of confidential matters, you may also send the Finnish Institute of Occupational Health a secure email message. You must have a valid email address and telephone number in order to communicate securely with the Finnish Institute of Occupational Health.

[Send a secure email message to the Finnish Institute of Occupational Health](#)

The joint register is with the following consortium parties

<p>Jaana Leikas jaana.leikas@vtt.fi VTT Technical Research Centre of Finland Tekniikantie 21, 02150 Espoo, Finland</p>	<p>Data protection: tietosuoja@vtt.fi</p>
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<p>Sakari Taipale sakari.taipale@jyu.fi University of Jyväskylä PO Box 35, 40014 University of Jyväskylä</p>	<p>Data protection: tietosuoja@jyu.fi</p>
<p>Arja Halkoaho arja.halkoaho@tuni.fi Tampere University of Applied Sciences Kuntokatu 3, 33520 Tampere, Finland</p>	<p>Data protection: tietosuoja.tamk@tuni.fi</p>
<p>Anu Kaihlanen anu.kaihlanen@thl.fi Finnish Institute for Health and Welfare PO Box 30, 00271 Helsinki, Finland</p>	<p>Data protection: tietosuoja@thl.fi</p>

Why and on what basis we process personal data

Personal data is used to communicate with participants in the innovation competition and to carry out research in the project. Communication methods include sending emails, responding to contacts and managing event registrations.

The legal basis for the processing of personal data is scientific research in the interest of the public.

What personal data do we process and where do we obtain it from?

We collect the following information from participants in the innovation competition: the name of the innovation, a description of the content of the innovation, where and how the innovation has been tested, who has been involved in its development, contact details (name, title, organization, email address and phone number) as well as descriptions related to the assessment criteria, such as the effects of innovation on the ethics, productivity, efficiency or appreciation of care work. The personal data is obtained from the person filling in the candidate form.

In the interviews (voice recording), we collect the best candidates' thoughts on the problem or need that the innovation solves, experiences in the development and use of the innovation, the importance of communication and views on the future development of the innovation. At the innovation competition events, we will video the candidates' presentations and public discussions about them. We will also collect social media content from the top 20 candidates in each competition category related to their innovation as research material.

At the Care Work of Tomorrow innovation competition events, we will video the candidates' presentations and public discussions about them. Participants will be informed of the recording of discussions for research purposes when signing up for the event. By filling in the participation form, the participants agree to the recording of the event for research purposes.

The personal data is obtained from the participants who fill out the candidate form and from other persons identified as innovators.

The data are processed securely

We process your personal data legally, securely and confidentially. We use the services of IT service providers that provide us with technical solutions for data processing. Personal data are processed in IT services suitable and secure for each type of data. The Finnish Institute of Occupational Health and other controllers have an agreement with each IT service provider, and the terms and conditions for the processing of personal data have been defined. We also use the services of service providers that transcribe audio recordings into written text. For more information about the service providers, contact the study's Principal Investigator or Data Protection Officer. As a rule, we do not transfer personal data outside the EU/EEA area. Some IT service providers may constitute an exception, in which case data may be transferred outside the EU/EEA in accordance with the limitations posed by the data protection regulation.

Reporting of the research results

We prepare scientific publications and other publications related to the research from the data. We may issue a work report to the funder of the study and the workplace. We report the results in a way that makes it impossible to identify individual participants. Information about an individual employee or client will not be given to the employer.

Data retention, disclosure and further use

The first funding period of the research runs from 1 October 2025 to 30 September 2028 and the second funding period runs from 1 October 2028 to 30 September 2031. The data collected in the innovation competition will be stored at the Finnish Institute of Occupational Health and used in the work of the innovation panels and as material for scientific publications until the end of 2034.

Personal data will be deleted from the materials used by the evaluation panels. The National Archives of Finland has mandated the study materials of the Finnish Institute of Occupational Health along with the related personal data to be stored permanently. Consequently, we will store the materials and personal data permanently in the archives/long-term storage of the Finnish Institute of Occupational Health after the study.

It is possible that the data are used for subsequent studies. The data may be disclosed to other parties conducting scientific research in accordance with the law. Information about further use of the data will be provided personally, if necessary and possible, on the website of the Finnish Institute of Occupational Health or by other parties conducting research. The data concerning the innovation competition can be published in the Finnish Social Science Data Archive (FSD) in a form describing the data after the end of the project.

Do we conduct automated decision-making or profiling?

We will not conduct automated decision-making or profiling in the project.

What the provision of information signifies

Providing information is voluntary.

Your rights

You have several rights in regard to your personal data, which vary according to the situation. You can submit a request to the Finnish Institute of Occupational Health regarding your personal data either as a free-form request in writing or by using a [form provided by the Finnish Institute of Occupational Health](#). Submit the

request to the Data Protection Officer of the Finnish Institute of Occupational Health. You will receive a response to your request. The Finnish Institute of Occupational Health may refuse to execute a personal data request or restrict the exercise of the data subject's rights in situations permitted by law.

Right to access and inspect data

You have the right to access and inspect your personal data. As a rule, the right of inspection is personal. The data can only be provided to the person in question or to their legal representative.

Right to rectification

You have the right to request your data are rectified.

Right to erasure (“right to be forgotten”)

You have the right to request the data to be erased. However, the data cannot be erased; instead, it is transferred from research use to permanent storage in the Finnish Institute of Occupational Health’s archive/long-term storage.

Right to transfer data to another controller

You do not have the right to transfer the data to another controller.

Right to restrict the processing of data

You have the right to request a restriction on the processing of personal data in situations defined in the data protection regulation.

Right to object data processing

You have the right to object to the processing of personal data, i.e. request that your personal data are not used in the study.

Right not to be subject to decisions made solely based on automated processing

The Finnish Institute of Occupational Health and other joint controllers do not use the register for automated decision-making.

Right to be informed of a data breach

You have the right to be informed of a data breach if the breach poses a high risk to the protection of privacy. We will process any personal data breaches as soon as they are discovered and, if necessary, notify the supervisory authority and data subjects in accordance with the Data Protection Regulation.

Contact us

If you have any questions or you want to exercise your rights concerning the processing of personal data, contact the study’s Principal Investigator or our Data Protection Officer. We would be happy to provide additional information:



**Primary point of contact
for data subjects**

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Person in charge of the study

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**Data Protection Officer of the Finnish
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www.ttl.fi/en/data-protection
[www.ttl.fi/en/privacy-notice/scientific-
research-and-development-project-
registers](http://www.ttl.fi/en/privacy-notice/scientific-research-and-development-project-registers)

Contact information of the regulatory authority

The Office of the Data Protection Ombudsman is the data protection authority in Finland, which provides information on personal data processing and receives complaints.

[Office of the Data Protection Ombudsman](#)

[Contact information of the Office of the Data Protection Ombudsman](#)